

# OUR IMPACT DURING THE CORONAVIRUS PANDEMIC



## ESCALATION OF PATIENT SUPPORTS



Page views to asthma.ie have been in excess of

**470k**

Comparison Mar/Apr 2019 - 66,619



Number of Adviceline nurse appointments

**1,031**

Comparison Mar/Apr 2019 - 489

ASTHMA ADVICELINE  
**1800 44 54 64**  
COPD ADVICELINE  
**1800 83 21 46**

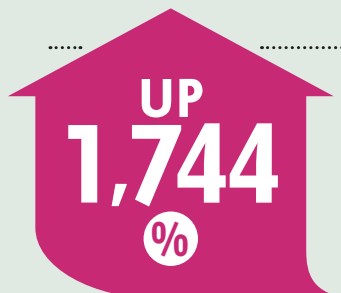
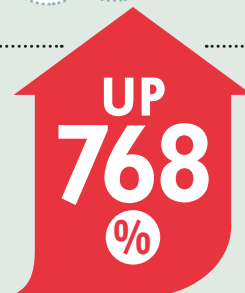


Hi!

Number of support calls / queries

**2,251**

Comparison Mar/Apr 2019 - 293



Asthma Action Plans downloaded

**12,831**

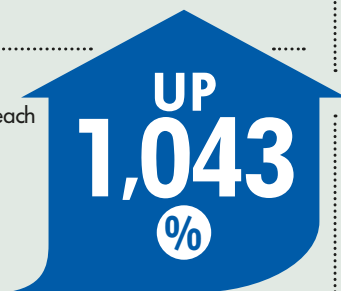
Comparison Mar/Apr 2019 - 696



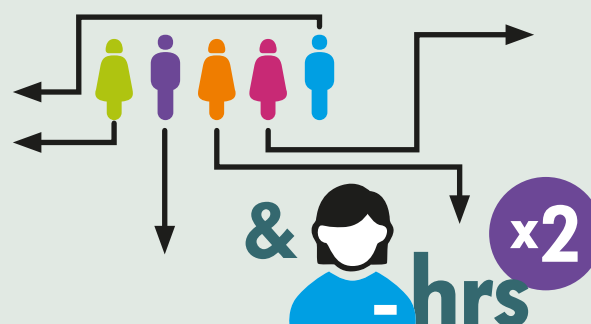
Engagements on Facebook our main digital platform for patient outreach

**80,000**

Comparison Mar/Apr 2019 - 7,000



## WE HAVE CHANGED TO DELIVER



Five staff redeployed and **nurse hours doubled** to **manage the upsurge in call and refine responses.**

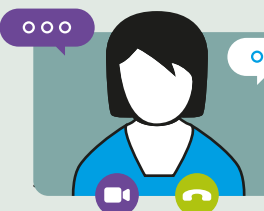
**10 MILLION**  
**STEPS FOR ASTHMA**



We have **transformed** our biggest annual fundraising event (**Walk for Asthma**) into a **digital campaign.**

**#StepUpForAsthma**

Our **Advocacy team** is **resolving issues** for patients and **working closely** with the **Department of Health** and the **HSE** to get the **best care for asthma patients.**



Office **operating from home** to **keep staff safe.**

“ ”

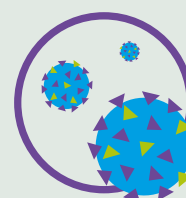
We are listening, bringing information to government and HSE, resolving issues for patients and supporting patients in every way possible.

“ ”

We have experienced a huge surge in calls every day for guidance, advice and support from our expert team of respiratory nurses.

“ ”

We thank the extraordinary commitment from every member of Asthma Society staff to meet patients' needs and the carers of people with asthma who show superb dedication every day, but particularly right now.



**FIGHTING CORONAVIRUS WITH EVERY BREATH**